

winter 2010

bossygoss

Celebrating 10 years

Michele at Cloudland





Latest trends seen at Sydney Hair Expo

Many of the **bossy** staff were seen mingling at 2010 Sydney Hair Expo.

Keeping up to date with the latest trends is so important to keep our clients excited, and there was plenty of beautiful hair to be seen this June. Short cropped cuts (think Agyness Deyn) with the most luscious blondes in champagne pink and creamy vanillas. Classic bobs with lots of internal soft layering - and interesting fringes of every length and shape.

Classic cuts and upstyles using lots of peekaboo foils with strong block colour of rich coppers and moccha reds. Freehand painted colour is back with a vengeance with lots of darker, softer roots and stronger, brighter colour through the midlengths and ends. (Sarah Jessica Parker in *Sex In The City 2* was really rocking the beliage blondes).

Soft waves and braiding were everywhere. Our own Morroccan Oil and Keratin Smoothing were by far the busiest stands at the Expo.

Girlly is definitely back with a vengeance. So pull out those bright red lipsticks and work it...

For the men - you will be happy to know that American Crew have just introduced a fabulous discreet colour exclusively for men.

This is a 10 min process that covers and disguises greys without any regrowth. American Crew colour stays natural without any warmth or gold, until your next application and fades out naturally rather than growing out.



Paris – here we come!



Every year **bossy hair** has a BIG NIGHT OUT! We ask our stylists to compete and show their work to their colleagues.

This year we are very excited to announce a new competition, “**So you think you can Colour!**”

Two stylists from each salon will be asked to create their own magnificent colour work on a model to be paraded at our end of year show.

The ultimate winner will be flown to Paris, France in November to participate in the World Wella Trend Vision competition.

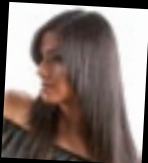
The big night is Saturday September 25th and is being held at the very funky Mirra Private Events Room in Fortitude Valley.

New products GHD's

Choose your destiny! The gorgeous new limited edition colour collection from GHD is now available in all **bossy hair** salons. They come in four colours – blue, red green or purple and each GHD IV styler comes with a quilted heat resistant pouch and stylish protective case.



Keratin Complex Smoothing Therapy



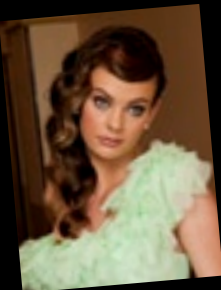
Have you ever wanted hair that was softer, straighter and silkier? Faster and easier to blowdry? Less maintenance and close to being almost maintenance free? **bossy hair** is so proud to be offering the revolutionary smoothing system that is “kind to your hair.” For a “no obligation” consultation, please call your nearest **bossy hair** salon.

Winter style tips

Winter 2010 is Hollywood glamour meets classic French Boudoir. For full waves or curls try less volume at the roots with lots of fullness around the face. **Hot tong long pencil shape sections in the same direction. Allow hair to cool, then brush with a soft paddle for fullness and spray into shape.**

Quiffs are in. With a high ponytail or soft trench roll or braid, section a half circle through your fringe, crimp for something different and roll back into your style. Dry scalp is common in the colder winter months. Give yourself a weekly hydrating treatment for your hair and scalp. (Moroccan Oil is our winter pick).

Don't blowdry without a heat protectant. Use a leave-in conditioner for your ends and don't rub your hair after showering. Pat gently with a towel. Your hair will thank you! Raw and dishevelled. After GHDing your style, rake your fingers through your hair for a sexy, dishevelled look. The beehive is huge. Marc Jacobs and Louis Vuitton loved it in this season's collection.



bossy hair ACADEMY



The **bossy hair** Training Academy at the Urban Village, Kelvin Grove is now in full flight!

All **bossy hair** apprentices now train on every Monday to Wednesday from 10.30am to 4.30pm. Prices are 50% off normal pricing (except for retail). All work is fully supervised and may take a little longer than usual.

bossy hair
...be fabulous

www.bossyhair.com.au

In between **bossy goss** editions, **bossy hair** will continue updating our website to ensure the most relevant resources are made available for all of our clients to see what's happening in the world of Bossy, what's hot (and what's not!), and latest promotions.



And remember, you can also book your appointments online with a click of a button.

Airport Village
Albany Creek
Aspley
Bardon
Bossy Hair Academy (Kelvin Grove)
Buranda
Cannon Hill
Middle Park
Milton
Upper Mount Gravatt
Windsor
Yeronga

Share the love
25% off



**any
service
for you
and a
friend**

Do you know someone who could love the **bossy** experience as much as you do? Invite them to give us a try, and we'll give them **25% off their first visit**.

And, even better, we'll give you **25% off your next service** just for recommending us!

Be sure to grab a 'Refer a Friend' card from us at reception, and ask your friend to bring it along to their first visit.

**So share the bossy love...
and share the savings!**

Offer valid Monday-Thursday only. Offer valid only at salon where card issued. Not valid with any other offers or discounts.